

## Introduction

William Leech Charity uses cookies and similar technologies to enhance your experience on our website. This Cookie Policy explains what cookies are, how we use them, and your options for managing them.

## What are cookies?

Cookies are small text files that are placed on your device when you visit a website. They allow the website to recognize your device and remember your preferences, improving your browsing experience.

## Types of cookies we use

**Essential cookies:** These cookies are necessary for the website to function properly. They enable you to navigate the site, access secure areas, and use essential features.

**Analytical cookies:** We use these cookies to collect information about how visitors use our website. This data helps us understand user behaviour and improve the website's performance.

**Functional cookies:** These cookies allow the website to remember your preferences, such as language settings, and provide enhanced, personalised features.

**Advertising cookies:** We do not use advertising cookies. However, third-party tools integrated into our site may use them to track your browsing activity for marketing purposes.

## How we use cookies

**Improving user experience:** Cookies help us understand how visitors interact with our website, allowing us to make improvements and ensure that the site works efficiently.

**Remembering preferences:** Functional cookies enable us to remember your preferences and settings for future visits.

**Security:** Cookies help us maintain the security of our website and protect your data.

## Managing cookies

You can control and manage cookies in several ways:

**Browser settings:** Most web browsers allow you to manage your cookie settings. You can choose to block or delete cookies, but doing so may affect the functionality of our website.

**Opt-Out tools:** Some cookies can be managed through third-party tools, such as Google Analytics opt-out browser add-ons.

## Third-Party cookies

We may use third-party services, such as Google Analytics, which set their own cookies. These cookies are subject to the third-party's privacy and cookie policies, and we encourage you to review these policies on the relevant websites.

## Changes to this policy

We may update our Cookie Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page, and we encourage you to review this policy regularly.

## Contact us

If you have any questions about our use of cookies, please contact us via the contact form at [williamleechcharity.org.uk](http://williamleechcharity.org.uk)